



**SEPLAT ENERGY PLC**  
**(ON BEHALF OF THE NNPC/SEPLAT JOINT VENTURE)**  
NipeX Tender Ref. No.: SEPLAT.00000105



**TENDER OPPORTUNITY: PROVISION OF NEWSPAPER ADVERTORIALS AND ELECTRONIC MEDIA PUBLICITY SERVICES – WESTERN ASSET**

**1.0 INTRODUCTION:**

Seplat Energy Plc, on behalf of the NNPC/SEPLAT Joint Venture (hereinafter referred to as “Company”) seeks interested and pre-qualified contractors for the PROVISION OF NEWSPAPER ADVERTORIALS AND ELECTRONIC MEDIA PUBLICITY SERVICES – WESTERN ASSET FOR NNPC/SEPLAT JV – WESTERN ASSET on call-off basis as detailed in item 2 below. The contract is proposed to commence in Q4 2024 and continue for two (2) firm years plus two (2) years optional extension.

**2.0 SERVICES REQUIRED/SCOPE OF WORK:**

The scope of work the placement of the Seplat JV advertorials when required in the print and electronic media advised by the Seplat company representative such as but not limited to the following.

**Print Media:**

Vendor shall be required to publish Seplat’s JV advertorials, when required with the following newspapers.

1. This Day Newspaper
2. Vanguard Newspaper
3. Guardian Newspaper
4. Business Day Newspaper
5. Daily Trust Newspaper
6. Leadership Newspaper
7. Punch Newspaper
8. Independent Newspaper
9. The Nation Newspaper
10. Sun Newspaper
11. News Telegraph Newspaper
12. The Nigerian Observer
13. The Pointer Newspaper
14. The Trumpeter Newspaper
15. News Direct

**Electronic Media:**

Vendor’s scope of work shall include and not be limited to coverage and transmission of Seplat’s JV events on the following TV stations.

1. Channels TV
2. NTA
3. Delta State Broadcasting
4. Edo State Broadcasting
5. Arise TV,
6. ITV Benin
7. Silverbird TV
8. IBC Owerri

**3.0 MANDATORY REQUIREMENTS**

1. To be eligible for this tender exercise, interested Tenderers are required to be pre-qualified in the following categorization codes (Product/Service) of NipeX Joint Qualification System (NJQS) database:
  - a. Advertising / Public Affairs / Public Relations Consultancy: 3.02.09  
All Successfully prequalified suppliers in this category will receive Invitation to Tender (ITT).
2. To determine if you are pre-qualified and view the product/service category you are listed for: you may log-in to <https://vendors.nipex-ng.com> and access NJQS with your log in details. Click on Products/Services Status tab to view your status and product codes.
3. If you are not listed in a Product/Service category and you are registered with NUPRC to do business, contact NipeX office at 27b Oyinkan Abayomi Drive, Ikoyi, Lagos with your NUPRC certificate as evidence for verification and necessary update.
4. To initiate the JQS pre-qualification process, you may access [www.nipex-ng.com](http://www.nipex-ng.com) to download the requisite

application form, make necessary payments and contact NipeX office. For further action, click on services tab followed by NJQS registration.

5. In addition, Tenderers shall also be required to comply with the Nigerian Content requirements in the Nigerian Oil & Gas Industry Content Development Act 2010.

**4.0 NIGERIAN CONTENT REQUIREMENT**

1. Demonstrate that only Nigerian indigenous company having greater than or equal to 51% Nigerian shareholding in the registered company, by providing details of company ownership and shareholding structure (form CO2 and CO7).
2. Provide evidence of registration on NOGICD JQS portal.
3. Submit Tenderer’s corporate organizational and project/contract specific organogram for all key personnel and CV’s of all personnel as listed in the project organogram.
4. Tenderer shall provide a detailed description of the location of in-country committed facilities & infrastructure (assets, equipment, technical office, and administrative space, storage, workshop, and assembly area) in Nigeria to support this contract.
5. In line with the NCD Human Capacity Development Initiative, Bidder shall commit to providing Project-Specific training, man-hour, budget, skill development and understudy plan for Nigerian personnel utilizing OGTAN registered trainer(s) or other approved NCDMB training institution(s).
6. Tenderer shall provide evidence of Binding MOA with Nigerian companies for the procurement of all items for execution of the work scope.
7. Tenderer shall provide evidence of Purchase Orders, Project Completion Certificates, Bill of Landing etc.) of at least 50% Nigerian ownership of all equipment to execute this work scope.

**5.0 CLOSING DATE:**

Only Tenderers who are registered with either of the NJQS product service codes stated above as at **4pm on 31st May 2024**, being the advert closing time/date shall be invited to submit Technical and Commercial Bids.

**6.0 ADDITIONAL INFORMATION**

1. All costs incurred in preparing and processing NJQS prequalification and responding to this Tender Opportunity shall be to the Contractor’s own account.
2. This advert shall neither be construed as any form of commitment on the part of Company to award any contract to any Contractor and or associated contractors, sub-contractors or agents, nor shall it entitle Prequalified Contractors to make any claims whatsoever, and/or seek any indemnity from Company and/or any of its partners by virtue of such Contractors having been pre-qualified in NJQS.
3. The tendering process shall be undertaken in accordance with the NNPC contracting process which requires pre-qualified Contractors to submit their documentation in the following manner:
  - Pre-Qualified contractors in the relevant Services category in NJQS will be requested to submit their Technical and Commercial Tenders at the same time, Double Envelope Tender (DET).
  - Following the Technical evaluation process, only technically acceptable and financially qualified contractors will have their Commercial Tenders opened and evaluated
4. Company will communicate only with authorized officers of the qualifying Companies at each stage of the Tender process, as necessary, and will NOT communicate through individuals or appointed Agents.
5. This tender and any related process neither creates any commitment by Company nor establish any legal relationship.
6. All information must be provided in English Language.
7. Notwithstanding the pre-qualification in NJQS, Company is neither committed nor obliged to include your company on any bid list or to award any form of contract to your company and/or associated companies, sub-contractors, or agents.
8. Company will not enter any form of communication with interested bidder(s) from the commencement date of this “Invitation To tender”.
9. Willful submission of any fictitious document will attract suspension from participation in future bids.
10. Only pre-qualified companies in the appropriate supplier Categorization shall be invited for tendering.
11. NNPC/SEPLAT reserves the right to reject any pre-qualified supplier at their sole discretion and at no cost whatsoever.
12. Evaluation of tenders and selection of successful bidders will be based on proven capability of a bidder to offer the service.

**Please visit NipeX portal at [www.nipex-ng.com](http://www.nipex-ng.com) for this advert and other information and note that this tender will be processed through NipeX system.**